



**INTERNATIONAL SOCIETY OF
ENDOVASCULAR SPECIALISTS™**
Education. Innovation. The Future. ISES.

The Cardiovascular Multimedia Network (CVMD) and the International Society of Endovascular Specialists (ISES) Join Forces to Educate Practitioners Worldwide Through Electronic Media – Debut Scheduled during TCT 2007

PHOENIX, AZ-The International Society of Endovascular Specialists (ISES), and the internet-based podcast and web site, Cardiovascular Multimedia Information Network (CVMD.org) have announced a partnership which will allow both sites to provide cutting-edge, relevant educational and clinical content to practitioners worldwide through electronic media. A debut of the educational program will be launched at the Cardiovascular Research Foundation's annual Transcatheter Cardiovascular Therapeutics (TCT) scientific symposium in Washington, DC.

CVMD.org, launched back in October 2005, in conjunction with the world-renowned Arizona Heart Institute offers over 35 years of experience in the cardiovascular field. The technology-vehicle provided by CVMD.org is beneficial because it delivers audio and video podcasting and webcasting programs. These programs can be viewed at a time and place that is convenient to the professional.

ISES began in 1992 with a mission to enhance physician, industry and community education in peripheral vascular and endovascular interventions through global outreach. Using innovative technologies and interventional techniques, ISES strives to expand knowledge and improve patient care throughout the world. ISES also publishes the *Journal of Endovascular Therapy*, one of the world's leading peripheral vascular disease journals.

"As President and founding member of ISES, I can't help but feel excited and very positive about this upcoming collaborative and strategic partnership with CVMD.org. This partnership is important as it goes a long way in solving the delivery conundrum which is important in the emerging fields of medicine and knowledge in general," said Frank Criado, MD, President of ISES.

The joint venture between CVMD.org and ISES is part of a strategy to reach out globally to cardiovascular and endovascular specialists through the power of electronic media. The partnership will offer FREE educational content to ISES members and visitors. CVMD.org will benefit through postings of ISES workshops, debates and other important sponsored programs. The use of this type of educational media bridges the gap between practitioners on a global level

"We believe that both CVMD.org and ISES have a common mission and goal: to provide up-to-date and cutting-edge education for endovascular specialists throughout the world. CVMD.org provides a digital outreach to the global endovascular community and allows ISES to reach a broader audience," said Grayson Wheatley, MD, Arizona Heart Institute Cardiovascular Surgeon and Medical Director of CVMD.org.

For more information on ISES programs and workshops please visit www.isesonline.org, email admin@isesonline.org or call 1-602-650-1334.

Contact Information
TCT Booth #10

Nathan Greene
ngreene@vasaz.com
602-510-3563

or Shirley Nimsky
snimsky@isesonline.org
602-650-1334

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